

# MULTIFORME

— BRAND MANUAL —

— LOGO —

POSITIVE

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MULTIFORME

NEGATIVE

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MULTIFORME

— FONT LOGO —

Font family:  
**LATO**

**Aa**

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MULTI AaBbCcDd LIGHT

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FOR AaBbCcDd REGULAR

---

ME AaBbCcDd BOLD

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— LOGO E PAYOFF —

POSITIVE

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**MULTIFORME**  
— *Light Up Your Dreams*

NEGATIVE

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**MULTIFORME**  
— *Light Up Your Dreams*

— FONT PAYOFF —

Font family:  
**ANTRO VECTRA**

Aa

*Light Up Your Dreams*

*Aa Bb Cc Dd*

LIGHT

The color of the payoff can change since it is the creative element of the logo, no shade is excluded.



— LOGO —

POSITIVE

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NEGATIVE

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— FONT LOGO —

Aa

Font family:  
**LATO**

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MULTI AaBbCcDd LIGHT

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FOR AaBbCcDd REGULAR

---

ME AaBbCcDd BOLD

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MULTIFORME

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